

Message Text

UNCLASSIFIED

PAGE 01 BONN 00052 031659Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 PA-02 PRS-01 USIA-15 SS-15
NSC-05 /058 W
-----032132Z 057265 /71
R 031655Z JAN 77
FM AMEMBASSY BONN
TO SECSTATE WASHDC 4373

UNCLAS BONN 00052

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: FORMAL OPENING OF THE NEW U.S. INTERNATIONAL
MARKETING CENTER, COLOGNE, JANUARY 26, 1977

1. WE ARE MAKING FINAL PREPARATION FOR THE FORMAL
OPENING OF THE U.S. INTERNATIONAL MARKETING CENTER,
COLOGNE, ON JANUARY 26, 1977.
2. THE IMPORTANCE WE ATTACH TO THE CENTER AS A FOCAL
POINT FOR TRADE PROMOTION MAKE THE OPENING UNUSUALLY
SIGNIFICANT AND DESERVING OF SPECIAL ATTENTION.
3. WE ARE CONVINCED THAT AN EVENT OF THIS
IMPORTANCE WARRANTS A SUITABLE MESSAGE FROM AN
APPROPRIATE HIGH-LEVEL WASHINGTON PERSONALITY,
TIMED TO ARRIVE FOR EFFECTIVE USE IN CONNECTION WITH
MEDIA COVERAGE OF THE EVENT. SUCH A MESSAGE FROM
MRS. KREPS, FOR INSTANCE, WOULD HAVE A MOST
FAVORABLE IMPACT IN THE CENTER'S MARKETING AREA.
4. YOUR EFFORTS IN THIS MATTER WILL BE DEEPLY
APPRECIATED.
STOESSEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN00052
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770002-0356
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770186/aaaacxdm.tel
Line Count: 46
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c4e5e4dd-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3675065
Secure: OPEN
Status: NATIVE
Subject: FORMAL OPENING OF THE NEW U.S. INTERNATIONAL MARKETING CENTER, COLOGNE, JANUARY 26, 1977
TAGS: BEXP, GE
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c4e5e4dd-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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